



Office of Mayor-Elect Lenny Curry

Economic Development Subcommittee Meeting

June 19, 2015 – 3:30 p.m.

University of North Florida

Office of the President

1 UNF Drive

Jacksonville, FL 32224

IN ATTENDANCE:

The Honorable John Delaney, Chairman

Omega Allen, Member

Mike Balanky, Member

The Honorable Elaine Brown, Member

Steve Crosby, Member

Cathy Disbrow, Member

Terrance Freeman, Member

Todd Froats, Member

Ceree Harden, Member

Dawn Lockhart, Member

Jeanne Miller, Member

Ginny Myrick, Member

Chris Quinn, Member

Kara Tucker, Member

Paul Tutwiler, Member

Aundra Wallace, Member

Aaron Zahn, Member

John Sawyer, OGC Representative

Ted Carter, OED SME

Dave Herrell, OED SME

Ed Randolph, OED SME

Joe Whitaker, OED SME

Alice Checorski, Documentarian

GUESTS:

Rena Coughlin, Transition Team Co-Chair

Chief Charles Moreland, Transition Team Co-Chair

Jane Bouda, COJ Housing Division

Cathy Chambers, JAXUSA

117 W. Duval Street, Suite 240

Jacksonville, Florida 32202

Tel: (904) 630-7200

Fax: (904) 630-7248

GUESTS (continued):
Daphne Colbert, COJ OED
Paul Cosgrave, JEA
Corey Craig, COJ OED
Chandler Fussell, Transition Team Staff
Karen Mathis, Daily Record
Richard Mott, JPL
Jack Shad, OED Parking Division

Chairman Delaney welcomed everyone and called the meeting to order at 3:30 p.m. Committee members and guests introduced themselves.

- Approval of the June 15, 2015 meeting minutes was deferred until the next meeting.
- Ted Carter, OED, introduced his team before making a presentation on the history of the Office of Economic Development. Chair Delaney asked how closely OED coordinates with the Downtown Investment Authority (DIA). Mr. Carter replied they are an independent agency established by legislation.
- Highlights of Mr. Carter's PowerPoint presentation, "An Economic Primer":
 - Listing of companies investing in Jacksonville, 2011-2015
 - ROI: Tax opportunities through partnerships; \$195m generated in payroll
 - Northwest Jacksonville Economic Development (NWJED) Trust Fund has a balance of \$4.5m, originating from the Better Jacksonville Plan.
 - Enterprise Zone: legislation is not being renewed at the State level; however, we can still use the geographic data.
 - Core economic engines include the Jaguars, JaxPort, Cecil Commerce Center, Military and small businesses.
 - Current Community Development Areas (CRA's) have housing and blight components: King/Soutel, Arlington corridor and JIA.
 - Renew JAX initiative focuses on neighborhoods and commercial corridors.
 - Workforce development is across all wage levels. Vistakon Academy for Advanced Manufacturing in partnership with the DCPS is linking education with economic development. Two other companies are developing academies based on this model.
 - International trade initiatives support small business development through a program with UNF.

Cecil Commerce Center (Ed Randolph, OED presenter)

- 17,000 acres, 3% of Duval County
- Hillwood, the master developer is putting in \$44m in public infrastructure
- Over 4,500 employees (COJ and JAA)
- Aviation helped attract major companies
- Equestrian Center
- Aquatics Center
- Timber revenue through the Florida Department of Forestry

As requested at the last meeting, Mr. Carter sent a copy of the Public Investment Policy to Chairman Delaney. When OED was established, the plan was minimally modified. Most of OED's incentives are performance based.

Public Parking (Jack Shad, OED presenter)

- Need to make it available downtown, but we are running out of inventory
- Upgraded one-third of parking meters to "smart" meters for credit card payment
- Pay by cell phone app coming soon
- Allow merchants to validate meters
- Currently testing a parking meter location app
- Renovated inside of Water Street Garage

Fund balance is \$750,000-\$1m per year but they are tied up with CIP.

Obstacles to business growth include:

- Utility costs, especially for large manufacturing projects. Discussions are ongoing with JEA.
- Workforce development/training
- Funding and tools

Approximately \$7m for new initiatives through the Community Development Block Grant (CDBG) are on hold pending the focus of the new administration.

Mr. Carter provided his version of a SWOT assessment for Jacksonville. Chairman Delaney asked for copies for the committee. He stated Quality of Life is the key in selling Jacksonville.

Additional presentations are scheduled as follows:

Monday, June 22, 2015 – JAXUSA	Jerry Maillot
Thursday, June 25, 2015 – DIA	Aundra Wallace
Thursday, July 2, 2015 – former JEDC	Mike Weinstein

Community Wealth Building presentation from Dawn Lockhart and Darnell Smith will also be scheduled.

In closing, Chairman Delaney asked the committee to let him know if they have any questions or concerns. The meeting was adjourned at 4:55 P.M.



Office of Mayor-Elect Lenny Curry

AGENDA

Date: June 19, 2015

Time: 3:30 p.m.

Committee: Economic Development Subcommittee Meeting

- | | |
|--|-------------------------------|
| I. Welcome and Introductions | President John Delaney, Chair |
| II. Review and Approval Minutes – 06.15.15 | Committee |
| III. Presentation – “Economic Primer” | Ted Carter, OED |
| IV. Open Discussion | Committee |
| V. Deliverables: | |
| • JAXUSA Presentation – 06.22.15 | Chris Quinn |
| • DIA Presentation – 06.25.15 | Aundra Wallace |
| • Community Wealth Building Presentation – tbd | Dawn Lockhart |
| VI. Public Comments | |

ECONOMIC DEVELOPMENT COMMITTEE MEETING

June 19, 2015

Name	Signature
Honorable John Delaney	
Committee Chair	
Allen, Omega	
Balanky, Mike	
Brown, Elaine	
Crosby, Steve	
Disbrow Brown, Cathy	
Freeman, Terrance	
Froats, Todd	
Harden, Ceree	
Harding, Abel	
Korman, Howard	
Lockhart, Dawn	
Mann, Eric K.	
Miller, Jeanne	
Myrick, Ginny	
Quinn, Chris	
Tucker, Kara	
Tutwiler, Paul	
Wallace, Aundra	
Zahn, Aaron	
<i>Rene Longstre</i>	
Guests / Visitors:	
PAVE Hemell	
Daphne Gilbert	
JANE Poada	
JACK SIMP	
BARREN MATHIS	
PAVE COSARANE	
Chandler Fussell	
John Sawyer	
Richard Mott	
Carey Craig	
Organization	
COJ Sports & Entertainment	
COJ OED	
COJ Housing	
OED	
DARY REAL	
DEA	
Transition Team	
CPAC	
LIBRARY	
COJ OED	

CHARLES MOHLELAND
 TRANSITION TEAM Co. chair