
PRESENTATION TO

Positive Youth Development Committee

April 23, 2008

Campaign for “The Weaver Zone at The
Bridge”

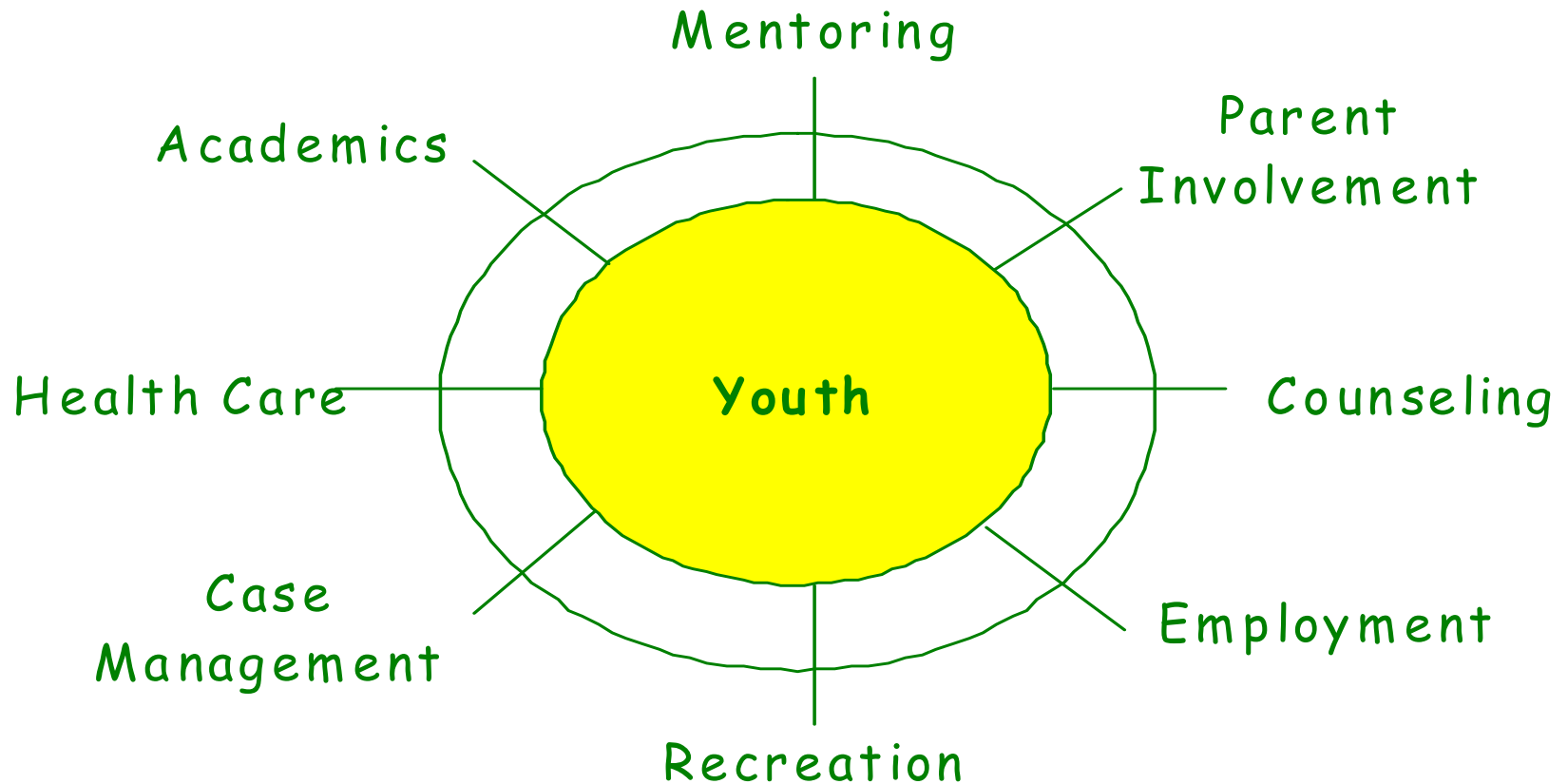
The Bridge of Northeast Florida, Inc.

Our Vision: To create a healthy environment that generates hope for children, youth and families, empowering them to develop their potential as responsible members of society.

Our Mission: To promote the development of healthy, productive, self-sufficient youth and families by providing comprehensive educational, social and health programs to those in need.



The Bridge Comprehensive Service Model



Program Locations

Main Campus

8th & Pearl 32203

Bridge Urban Springfield (BUS)

After School Programs/Summer Camp

- Learning Center
- Weaver Zone

Straight Talk

Health/Sexuality Education for all Programs

Bridge Works

Employment Training & Job Placement

Bridge Connection I

Case Management

Bridge Adolescent Health Clinic

Partnership with Duval County Health Dept.

Head Start

Partnership with Urban League Partnership

Tipping the Scale

Partnership with Baptist Health

Satellite Locations

Healthy Families

6726 Arlington Expressway 32211

Ensuring a healthy start for children

Serving Zip Codes

32206, 07, 11, 16, 17, 25, 33, 46, 50,
56, 57, 66, 77

Southwind Villas

8711 Newton Road, Unit 67-68 32216

After School Programs/Summer Camp in Low Income
Neighborhood Housing

Team Up Sites

After School Programs/Summer Camp

- Arlington Middle, 8141 Lone Star 32211
- Justina Elementary, 3101 Justina 32277
- Northshore Elementary, 5701 Silver Plaza 32208
- Rutledge Pearson Elementary, 4346 Roanoke Blvd 32208
- St. Clair Evans Elementary, 3035 Moncreif Rd 32209

The Bridge - Springfield Campus Map and Programs



A

THE WEAVER ZONE TEEN CENTER
ACADEMIC ASSISTANCE, ARTS, FAMILY RESOURCE CENTER,
MEALS, RECREATION, SOCIAL ENRICHMENT, SUMMER CAMP,
TUTORING, AND YMCA FITNESS CENTER

B

LEARNING CENTER
ACADEMIC ASSISTANCE, ART ACTIVITIES,
COMPUTER SKILLS TRAINING, HEAD START, MEALS,
RECREATION, SUMMER CAMP AND TUTORING FOR AGES 3-12

C

CAMPUS PLAY AREA
BASKETBALL, FOOTBALL,
OUTDOOR RECREATION, AND
TEAM SPORTS

D

PEARL ST. PROGRAM BUILDINGS
CASE MANAGEMENT, COUNSELING, HEALTH
EDUCATION, JOB SKILLS TRAINING AND PLACEMENT,
MENTORING, AND TRAINING ROOMS

E

DORIS CARSON BUILDING
BRIDGE ADMINISTRATION
AND
ADOLESCENT HEALTH CENTER



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CAMPUS VIGNETTES



Litany Core Values

Leader: Greetings! Welcome to a new day!

Group: We are grateful for a new day!

We are alive, awake and enthusiastic!

Leader: We are together and life is good.

Group: We are the hope of the future!

Leader: What is important to remember today?

Group: I am in charge of my own attitude!

I will keep learning and improving my mind!

I will be a can-do, will try person!

I will respect myself and others!

I will finish what I start!

All: We are the Bridge and we care about each other.

We will always remember that we are not alone.

Our Measurements for Success

2006-2007

- 99% avoided pregnancy
- 96% of seniors graduated
- 92% bound for college/specialized training
- 27 scholarships awarded by The Bridge
- 87.8% achieved grade promotion
- 70% improved school commitment (less than 10 absences)
- 80% of parents/caregivers affirm safe learning environment
- 100+ youth gainfully employed during year and/or summer
- 99% Bridge program participants with no arrests

*HZ1=89.8 births per 1,000 teens (15-19 years)

*HZ1=64% grad rate

* *Jacksonville Child Trends & Statistics, 1990-2005, Jacksonville Children's Commission*

Our Students: Springfield Campus

2006-2007

- 651 children served
- Age range: 6 -18 years
- 93% live at or below poverty level
- 82% live with single parent/caregiver
- 98% African American
- 50% at risk for dropping-out*

* *“Learning to Finish,”* A National Initiative of the Pew Partnership for Civic Change

Our Program: Springfield Campus

- Youth Served: 651 (academic year)
- Schools Served: 30
- Service Days: 195 (academic year)
- Daily Service Hours: 4
- Daily Pick-ups/Drop-offs: 191
- Monthly Van/Bus Miles Logged: 1,300
- Annual Hot Meals Served: 26,500
- Summer Day Campers: 225
- Professionally Trained Teachers/Staff to Students: 15:1
- Parents/Caretakers Participation in Goal Setting: +50%

We have received national, state, and local recognition for excellence in standards and positive outcomes for youth.

RECOGNIZED MODEL PROGRAM

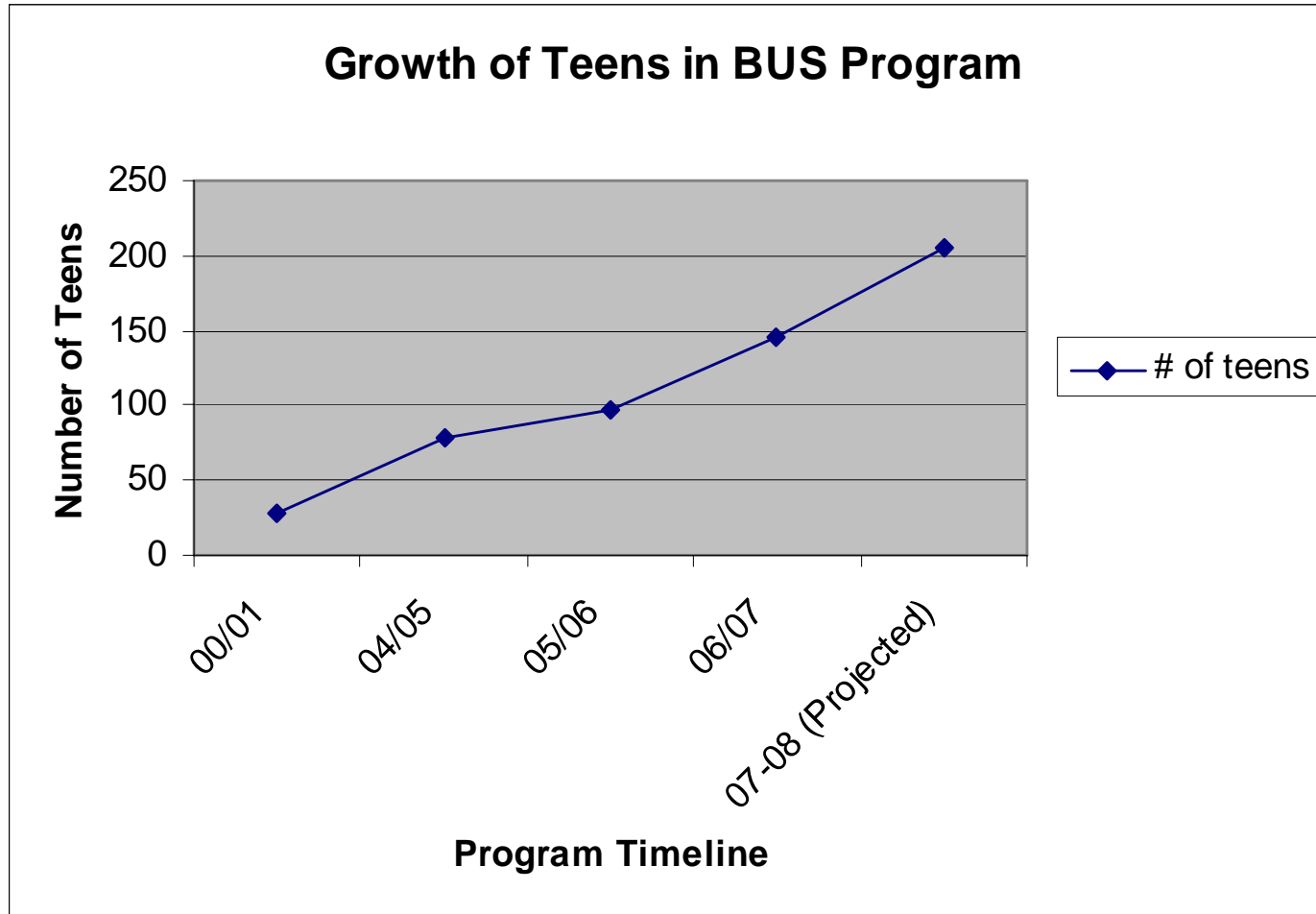
2007, Robert Wood Johnson Foundation's Grant Award

2006, Sapphire Award from the Blue Foundation

2004, Bank of America Community Builder Award

2002, the Pew Partnership initiative "Solutions for America's Cities"

The Bridge Teen Program



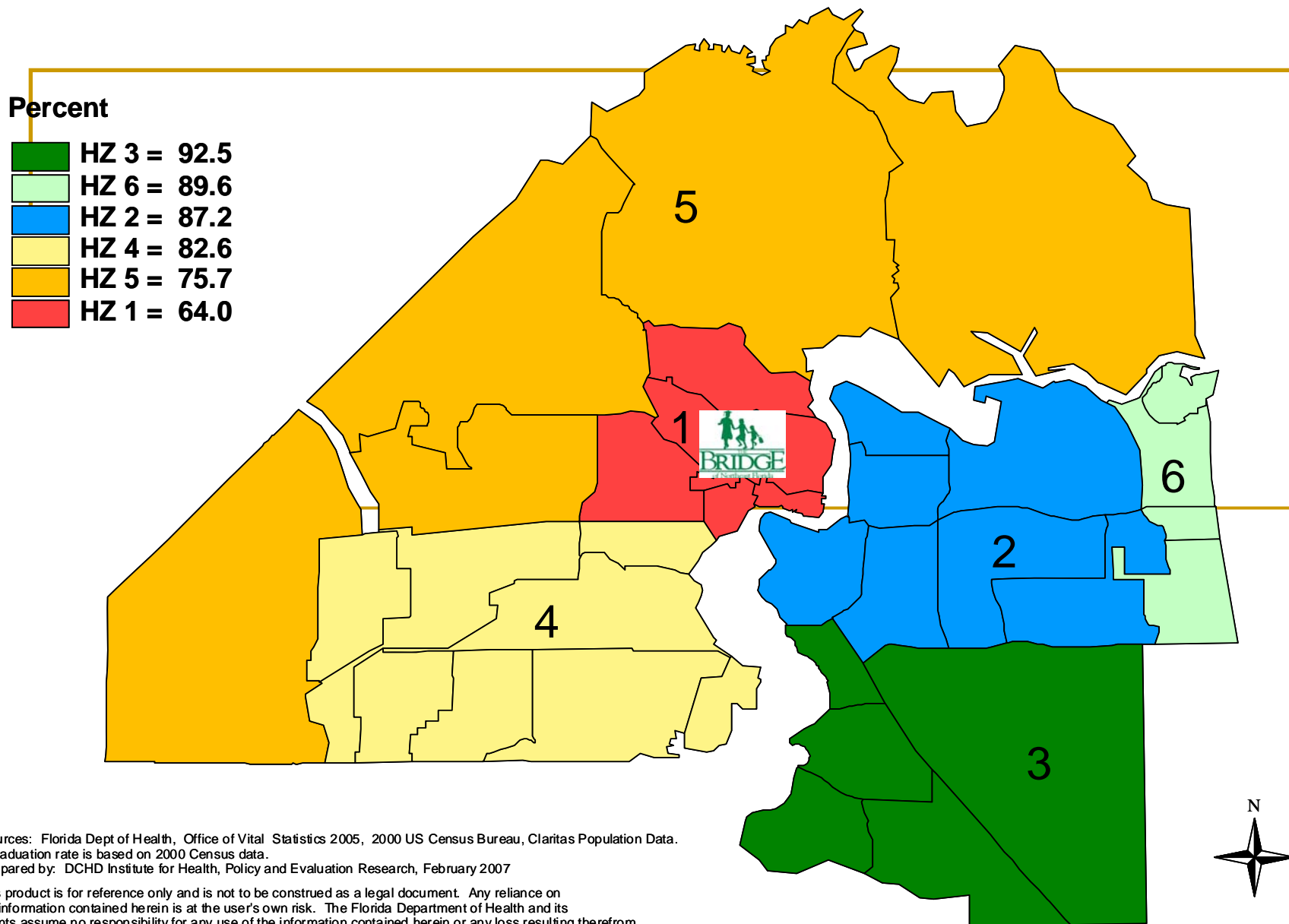
Our Community

- The Bridge Campus location:
 - Urban Core
 - Zip code 32206
 - Zone 1 of the Florida Department of Health
- Lowest % of high-school graduates: 64.0¹
- Highest % of population below poverty: 27.2²

¹ Florida Dept. of Health, Office of Vital Statistics, 2000 US Census Bureau, Claritas Population Data. Graduation rate based on 2000 Census Data

² Florida Dept. of Health, Office of Vital Statistics, 2000 US Census Bureau

Percent of High School Graduates Duval County, 2005



Current Program Costs: Springfield Campus (Academic Year)

- 651 children served
- 195 days/year of service
- 4 hours/day
- \$1,935 cost/youth/year
- \$9.92 cost/day
- \$2.48 cost/hour

BUS Camp – 240 enrolled - \$90/child/week

Five camps at satellite programs

THE NEED

Our recognized programs have been successful and there is more we can do.

According to the 2008 Gaps Analysis developed by The Jacksonville Children's Commission, Children's Afterschool Programs are serving only 25% of the need for low-income families.

“Studies have shown consistently that poverty is one of the strongest predictors of children's overall level of risk or well-being.” – Jacksonville Children's Commission

THE SOLUTION

“The Bridge has become an institution in Springfield, it is a pillar for the children and youth in that community.” *Florida Times-Union* editorial, June '05

The Weaver Zone at The Bridge will include attractive classrooms, gym, auditorium, media center, computer lab, art studio, fitness center, outdoor recreation, parking and a charter school. Other collaborations that fit the vision are being explored.

*Compass Odyssey Computer Labs for middle and high school youth will align the Bridge with the school system for grade recovery and course credits.



Our Principal Partners

- Duval County Public Schools
- Baptist Health “Tipping the Scale”
- Duval County Health Department
- YMCA of Florida’s First Coast



United Way
of Northeast Florida



WORKSource
First Coast Workforce Development



THE WEAVER ZONE AT THE BRIDGE CAMPAIGN GOAL

- Purchase of Beulah Beal \$415,000
- Renovations of Building \$2,550,000
- Increased Programming for Teens \$750,000
- Increased Infrastructure Costs \$535,000
- Equipment Costs \$750,000
- Endowment Funds \$500,000
- Total Campaign Goal \$5,500,000

YMCA FITNESS CENTER NOT INCLUDED



THANK YOU

- Thank you City of Jacksonville and Positive Youth Development Committee.
- In summary, the Bridge Programs including the satellites serve over 2000 youth, ages 6-18.
- The model at 8th and Pearl is comprehensive with 24% of the children participating three years or more; 19% for four years or more; a 50% increase in attendance this year.
- The measurable outcomes are:
 - An outstanding track record in teen pregnancy prevention;
 - Support for schools through improved graduation rates, increased commitment and achievement;
 - A safe learning environment for participants;
 - Affirmation that the Bridge cares about their well-being.

“Be Prepared”- It’s more than just a Motto

Jack L. Sears, Jr.

Scout Executive

North Florida Council, BSA

Presented –April 23, 2008

Six Critical Elements of Healthy Youth Development

- Strong personal values and character
- Positive sense of worth and usefulness
- Mentoring- caring and nurturing relationships with parents, other adults and peers
- Academic- a desire to learn
- Productive/creative use of time
- Social adeptness

Scouting is a “Values Transfer Program”

- Faith based engagement
- Parent and youth engagement
- It's more than just an activity- as our founder articulated some 100 years ago- “It's a game with a purpose”
- Program costs- \$125 per youth per year

For Youth at Risk- Special Resources are available

- Mohawk District- Scouting in Subsidized Housing communities
- Paid Staff- 11
- Uniforms, handbooks, camp scholarships, field trips, outings & transportation, measurement & evaluation
- Year-long program for \$1,000 a youth

North Florida Council has capacity to deliver

- 42 paid staff
- 6,000 volunteers- 17 counties (2,000 in Duval)
- 309 Scout groups in Duval County
- 2 camping facilities
- Transportation
- Training- age appropriate, youth protection, multiple forums for delivery

Jacksonville Journey- Positive Youth Development

- Excellent work-Thanks!
- Mentoring is key- thanks for the broad definition and the goal
- Consider- "value transfer" activities/programs to the mix of "out of school", "summer camp" and "sports" recommendations
- The North Florida Council has been on this Journey---and pledges to stay the course.