



**City of Jacksonville – The Jacksonville Journey**

**Steering Committee**

**MINUTES**

**OF**

**THE STEERING COMMITTEE**

**& CHAIRS**

**June 26, 2008**

# The Jacksonville Journey – Steering Committee & Committee

## Chairs

June 26, 2008

1:00 p.m.

PROCEEDINGS before the Jacksonville Journey - Steering Committee & Committee Chairs taken on Thursday, June 26, 2008, Main Library, Downtown - Multi-Purpose Room; Jacksonville, Duval County, Florida commencing at approximately 1:00 p.m.

### Steering Committee & Committee Chairs

Betty Holzendorf, Steering Committee Co-Chair  
John Rood, Steering Committee Co-Chair

Ed Austin, Member  
Mac Brunson, Member  
Toni Crawford, Member  
John Delaney, Member  
Nat Glover, Member  
Hugh Greene, Member  
Steven Halverson, Member  
Adam Herbert, Member  
Pete Jackson, Member  
Rev. Rudolph McKissick, Member  
Jim McMillan, Member  
Pam Paul, Member  
Gertrude Peele, Member  
Steve Wallace, Member  
Cleve Warren, Member  
Wayne Weaver, Member

Tony Boselli, Neighborhood Safety & Stability Chair  
John Coxwell, Targeted Intervention & Rehabilitation Chair  
W. C. Gentry, Education, Truancy, Dropout & Literacy Chair  
Will Ketchum, Public Relations Chair  
Audrey McKibbin Moran, Positive Youth Development Chair  
Paul Perez, Law Enforcement & Deterrence Chair  
Tom Petway, Funding Chair

## APPEARANCES

### COMMITTEE MEMBERS:

Betty Holzendorf, Co-Chair	Steve Wallace, Member
John Rood, Co-Chair	Cleve Warren, Member
Ed Austin, Member	Wayne Weaver, Member
Pete Jackson, Member	Tony Boselli, Chair
Toni Crawford, Member	W. C. Gentry, Chair
Nat Glover, Member	Will Ketchum, Chair
Hugh Greene, Member	Audrey Moran, Chair
Adam Herbert, Member	Paul Perez, Chair
Pam Paul, Member	Tom Petway, Chair

### ABSENTEE MEMBERS:

Steve Halverson, Member  
Mac Brunson, Member  
John Delaney, Member  
Jim McMillan, Member  
Rudolph McKissick, Sr., Member  
Gertrude Peele, Member  
John Coxwell, Chair

### STAFF:

Mayor John Peyton	Linda Lanier	Kerri Stewart
Stephanie Barnett	Susan Pelter	Ginny Walthour
Kristen Beach	Roslyn Phillips	Susie Wiles
Kandi Begue	Rachelle Sundy	Wight Greger
Renee Brust	Cameron Siple	
Alice Checorski	Misty Skipper	

### OTHERS PRESENT:

Joseph Bastian	Vicki Burke	Diane Brunet-
Dana Kriznar for	Debra Jahns-Nelsen	Garcia
Ed Pratt Dannals	Connie Hodges	Sherry Hall
Lucretia Williams	Kevin Gay	Ron Autrey
Gordon Bass, Jr.	Nina Waters	Jim Crooks
Cassandra Bush	Bishop Howard	Sherry Magill
Tom Majdanics	James Richardson	Neill Vining
Bill Hodges	Don Redmon	Nena Donaldson
Connie Stophel	Ronnie Ferguson	Members of the
Susan Mattox	Warren Grymes	Media
Joni Foster	Pam Markham	Citizens of
John Falconetti	Ed Hearle	Jacksonville

**PROCEEDINGS**  
June 26, 2008

Steering Committee & Committee Chairs

1:00 p.m.

**Call to Order and Comments.** The meeting began at approximately 1:20 p.m.

**Purpose of Meeting.** Discuss the Mayor's crime initiative - The Jacksonville Journey - Take a Step. This meeting was to hear the final recommendations of the Jacksonville Journey Sub-Committees and vote on their acceptance and submission to Mayor Peyton. John Rood, Co-Chair called the meeting to order at 1:20 p.m., and he then asked Betty Holzendorf, Co-Chair to provide the welcome and recognition of committee members and participants. At this point, Senator Holzendorf turned the meeting back to Ambassador Rood to present the process overview.

The meeting was then turned over to Mr. Tom Petway, Funding Sub-Committee chair to provide an overview of the Funding Committee and Administration Recommendations (see document on the website at [www.coj.net](http://www.coj.net)). After the presentation, Senator Holzendorf made a motion to accept the recommendations of the Funding Sub-Committee as submitted to the Steering Committee, which was seconded by Mr. Wayne Weaver and other members of the Steering Committee.

The floor was then opened for discussion among the committee members. Ms. Toni Crawford noted a question regarding the Oversight Committee that Mr. Petway spoke about...her concern noted that the committee would not be looking at Police or Capital Expenses. Her question asked "what was meant by Capital?"

Senator Holzendorf answered that Capital includes buildings and structures. Mr. W.C. Gentry added that he thought, to Ms. Crawford's point, that the extra outside government entity that will assess and evaluate/hold accountable these programs; although that entity might not be funding the Police and Capital, it should have power to assess and report out the performance of every aspect of the Journey; including the criminal justice system; police component and any other component. Mr. Petway responded that at this moment, he is not prepared to comment on that piece of the process, because it hasn't been address - he notes that this is the "concept" stage, and it will be up to the Mayor to set parameters or guidelines for this body.

Mr. Gentry asked if could clarify the role of the oversight committee...Senator Holzendorf stated that this oversight board came out of one of the recommendations of the sub-committees, it will be presented to the Mayor who would then provide steps to be followed for review and reporting of their findings.

Mayor Peyton stated: "The notion of oversight is all about oversight and accountability, and to have purview outside of just the funding needs, and I think the purview would include not only the capital needs; or sheriff spending, but also the Judiciary; State Attorney's Office; any other body that would have a role in making Jacksonville safer. This 3<sup>rd</sup> party, independent watchdog group, I think, would have a capacity to really review every aspect of every system that would have hands in this process. So, that would be just to shed light on that..."

Chairwoman Moran was recognized and noted that her committee met earlier in the day to discuss the recommendations. Her group felt it was necessary to convey two important concerns: 1) Mentoring - it was the number one charge of the Mayor, and her group heard from many people about this topic...this was a very important role - she notes that this city is in need of over 45,000 mentors (16,000 in Zone 1 alone). She stated that the sub-committee thanks the city for their part in the mentoring process, but the group feels that we need to do more. She notes that this is a very serious concern for the sub-committee. 2) The Journey recommendations were based on a multi-year approach, and as such; we need to ensure we have a multi-year approach to continue funding it. She indicates that the Positive Youth Development Sub-Committee unanimously voted that a funding stream must be in place to fund the Journey for the long-term.

Mayor Peyton addressed the audience and spoke to Ms. Moran's concerns: "First, let me say, I am so grateful for the work Audrey Moran has provided on this committee, and the committee members; and in my closing remarks, I certainly will spend more time talking about the value of this process. This has been an amazing process and it has really surfaced a lot of opportunities that we have to make Jacksonville a better place and a safer and more prosperous community. I guess from a policy perspective this is the challenge, given this environment, where we've seen extraordinary economic times; that I have heard about as I've moved around this community and as I see on a daily basis - with 1

out of 350+ homes in foreclosure; a 15% increase in utilities; a 25% increase in our disconnects with our utility; public utility and \$4 gallon of gasoline and rising prices in food costs - there is a lot of uncertainty. This is not the time, in my mind, to place an additional burden. I think additional burden not only creates a hardship, I think it has the potential of demoralizing this community, quite frankly. Not to say that there isn't a window at some time in the future, we should consider, and I've observed now two tax reforms: Statutory Roll-Back and Amendment 1. I think this community, some day in the future, should revisit whether we should restore Amendment 1 losses. After all, this community voted down Amendment 1; and we should probably consider that someday. So, restoring what the community voted down someday. But this is not the year for that, and so with that reality, we then have to go through looking at all the options for fining remedies to make Jacksonville better. And then with a very critical eye say, what does the taxpayer need to pay for? Both individually and collectively - and what can other members of the community contribute to? My sense is, and others that I speak to, is the mentoring initiative is experiencing fantastic early success. United Way has taken this on as their Day of Action; they had a rally in Hemming Park, lots of corporations and a lot of public agencies are, in a competitive way, finding mentors. This is one of those things on the Journey list, I think; this community at large could be effective in promoting. To think the taxpayer can do everything on the list, I think is not reasonable, number one; and number two - I think the fact that we have

something showing such early success where we can actually bring corporate sponsors and public entities to the table with volunteers and the resources to support those volunteers in the form of mentors, gives great encouragement that this may be one piece of the equation that, quite frankly, the private sector can actually log onto and really promote. Not to say that it's less important; it's probably as important as any recommendation; but probably more viable for community and corporate support than a lot of the initiatives we've seen. To the 2<sup>nd</sup> point, the sustainability issue; this is a very important issue, and I will tell you, I'm concerned about it. I'm in office for three more years, and it's going to take more than three years. I think this effort will be for naught if we do not commit long-term. That doesn't mean just hiring police officers year in and year out - an important component, but also dealing with a lot of systemic issues; and that's what this committee, I think, has brought to the table in a very refreshing way. It's things we can do to really get to some of the root causes. Police officers basically move crime around, if you don't have the other component. And, that is the prevention side. So the notion of being committed to this - I am deeply committed, as long as I'm in office, to make sure we sustain this and it be funded year after year. I think future funding of Journey is not going to be based on whether there is a funding source; I think it's going to be based on performance. It's going to be based on measurement. And if we deliver results, if we define what success is, and we define what those measurements and accountabilities will be for success, we

will find funding available. I do not think its safe to say that a dedicated funding source assures the programs that have been suggested will continue, I think it's strictly accountability that is going to determine whether they are performed or are delivered in the future. So, I'm committed deeply, I think, my sense is this community is equally committed; the seriousness of this problem is real and I think that's going to fuel future support. But, this year, obviously we have secured funding...the out-years will be tight and we're not sure what the future holds, but know this--- there will not be any other priority that will be more significant. And, my experience tells me that budgets usually reflect the priorities of the Mayor and the Council, and I think will be top priority for some time to come. This will not get overnight turn-around; it will be a long-term deal, we need to set our expectations now. This will take multiple years; this has been decades in the making - it may take a decade to change. So, that is where I stand; I hope that sheds a little light. I certainly respect the fact that the committee values the recommendations and has a sense of urgency that they be accommodated; but that was the thinking behind the decisions that we made."

At this point, the Mayor turned the meeting back to Senator Holzendorf to the call for action. Senator Holzendorf called upon the Committee to vote on the Journey Recommendations:

For: All

Opposed: None

The motion carried and was unanimously accepted to present the  
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Jacksonville Journey Funding Committee Recommendations to the Mayor.

Senator Holzendorf further noted that this vote does not mean the Journey is ending; rather, it is the beginning. The job now is to put things in place and make it work. She indicates she has made several presentations to various members of the community who are willing to step up and become mentors, or to help in the community in various ways. She notes that her 30 years of experience in the public sector, shows that we may not be able to do everything (in the Journey recommendations); but we must do something; and she plans to work tirelessly to get things done. She states; "With all of us, we can make this happen, we can make a difference."

Ambassador Rood (Co-Chair), also stepped up to congratulate the entire whole of the Journey committees, he feels that everyone has done a wonderful job and he is ready to work.

Mayor Peyton then added his thanks to both of the co-chairs of the Journey as well as all sub-committee chairs - he noted they have all exceeded every expectation; and he thanked them for providing the precious commodity of their time and effort. He feels that the Journey members have provided an excellent product, a roadmap that will change Jacksonville forever. He further made the commitment to continue the Journey for our city.

**Adjournment:** The Meeting was adjourned at 2:05 p.m.