



PROCLAMATION

WHEREAS: To enhance public awareness of the importance of regular screenings for breast cancer, the United States Congress designated October 1990 as National Breast Cancer Awareness Month. That same year, President George H.W. Bush issued the first presidential proclamation for the observance, although many in the cancer community had for years recognized Breast Cancer Awareness Month in October; and

WHEREAS: The pink ribbon and the color pink often serve as symbols of Breast Cancer Awareness; and

WHEREAS: Although breast cancer diagnoses are generally seen in women age 50 and older, the disease can affect anyone at any age. The lifetime risk of getting breast cancer is about 1 in 1,000 for American men and 1 in 8 for American women, according to the American Cancer Society; and

WHEREAS: The American Cancer Society also estimates that in 2018, approximately 266,120 women and 2,550 men will be diagnosed with invasive breast cancer. Further, an estimated 40,920 women and 480 men will die due to the disease; and

WHEREAS: While there is no known way to prevent breast cancer or alter genetics, which contribute to one's risk of developing it, early diagnosis is viewed as the key to most effectively treating the disease; and

WHEREAS: The American Cancer Society encourages all women aged 40 to 54 receive annual mammograms, although people of all ages and genders, especially those at higher risk for developing breast cancer, should be familiar with their bodies so that any changes are noticeable and be screened as they deem valuable to their health.

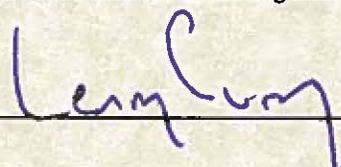
NOW, THEREFORE, I, LENNY CURRY, by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim October 2018 as

BREAST CANCER AWARENESS MONTH

in Jacksonville and encourage all citizens to support efforts to raise awareness and increase research for breast cancer treatments, as well as to consider their own health and risk for the disease.



IN WITNESS THEREOF, this 1st day of October in the year Two Thousand and Eighteen


MAYOR

CITY OF JACKSONVILLE, FLORIDA