



ADOPT-A-ROAD Program Overview



The Adopt-A-Road program is an environmental program of City of Jacksonville Neighborhoods Department, Clean It Up, Green It Up and Keep Jacksonville Beautiful. The program enables businesses and non-profit groups to adopt, under an annual agreement, an area of city-maintained roadway for the purpose of litter removal.

Non-Profit and Business Group Agreement

- * **Monthly removal of roadside litter and proper disposal** (*Groups are encouraged to seek partnerships with area business owners. Some business owners are willing to help groups by giving permission to use their privately-funded dumpsters to allow small deposits of bagged, collected litter.*)
- * **Reporting monthly participation and collection results to Clean-It-Up, Green-It-Up.** (*Please include date of each cleanup, **total** number of volunteers, **total** number of volunteer hours, and **total** number of bags collected.*)

Reporting Options:

1. Telephone 630-3420 (Voice mail available.)
2. Fax to 630-7206
3. E-mail: cleanupvolunteers@coj.net

Ideal Adopted Roadway

Where possible, a mixture of commercial and residential property, which is approximately one mile in length

Program Supplies for the Year

Orange trash bags, Reflective safety vests, disposable gloves provided by KJB.

Fees & Signage Availability

Business groups entering the program will pay an initial fee of \$550 that will provide for one Adopt-A-Road sign. The sign will be placed in the center of the one-mile stretch of selected roadway, reminding people not to litter and recognizing the sponsoring business. Participating businesses may purchase a second Adopt-A-Road sign through the Keep Jacksonville Beautiful Commission for \$250 if so desired. If a second sign is obtained, the signs will be placed by Keep Jacksonville Beautiful's approved sign vendor at the beginning and end of the selected roadway. Business participants are required to pay an annual \$275 renewal fee. In addition to noted signage, all participating business groups will also be recognized on the city web site and in the quarterly volunteer newsletter.

Non-profit groups interested in adopting a road segment are exempt from the initial fee of \$550. However, due to declining resources, no sign will be provided. Non-profit groups adopting a roadway will be recognized on the city web page and in the quarterly volunteer newsletter. If a non-profit group does wish to purchase a sign through Keep Jacksonville Beautiful, the cost is \$250 per sign and it must be installed by its approved vendor. Signs will be installed at the center of the one-mile stretch of roadway (single signage) or at both ends of the roadway (dual signage). Nonprofit participants are exempt from renewal fees.

For Adopt-A-Road application, contact: cleanupvolunteers@coj.net or call 904-630-3420.

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