

## Mayor's Young Leaders Advisory Council

February 27, 2016

### Minutes

Proceedings of the Mayor's Young Leaders Advisory Council taken on February 27, 2016 in the Lynwood Roberts Room of City Hall, 117 W. Duval Street, Jacksonville, Florida commencing at 12:00 p.m.

### Committee Members Attending

Kashaun Bledsoe, Joshua Colson, Kayley Delay, Kush Desai, Bryan Gros, Eli Mizrahi, Marilyn Heth, Dwight James, Vanessa Ruales, James Begley, Tanisha Mugwimi, Kevin Holzendorf II, Hailey Wynn, Daziyah Sullivan, Lenaire Jones, Dashaun (Angel) Edwards, Tatsuwa Deverson, Diamond Martin, Jayla Hall, Justin Ransome, Scott Gann, Clyde Williams, Juan Castillo, Shamara Wilburn, Andrew Ryan, Jamie DeNisco.

### Staff Attending

Chardae Hancock

The Meeting began at 12:04 p.m. with Vanessa Ruales Bylaws Committee Chair leader. She welcomed council members and introduced Brent Fine the Special Events Manager of the City Of Jacksonville.

Brent discussed how to properly plan an event with the city. He elaborated on the different departments that are involved with planning events. He stressed to the group the importance of having a timeline and meeting all deadlines.

Vanessa introduced Altoria White a Public Informations Officer for the City Of Jacksonville. Altoria discussed a new project from the city called "My One Thing." This project allows citizens of Jacksonville to share their one favorite thing about the city. Altoria also shared with the members an opportunity to create a Public Service Announcement (PSA) for the YLAC event called "Jaxtivities". The students will be working towards creating PSA's for Jaxtivities.

The Florida League of Cities has an annual competition that the members will be competing in and the theme was parallel to the "My One Thing" theme. Altoria conveyed her interest in helping the members in this competition and that she will work with them to create a video to compete against other YLAC groups in Florida.

At 2:00p.m. Vanessa introduced Dr. Moreland Director of Community Affairs in the Mayor's Office. The Mayor's Report Committee presented their report to Dr. Moreland. They discussed Jaxtivities and the Mayor's role in the event. Dr. Moreland provided suggestions to the members and conveyed to them the importance of planning and not making this project too difficult.

Vanessa went over the minutes from the last meeting.

The members did not split into committees. They discussed roles and possible options for Jaxtivities. The members explored the different topics for speakers and looked at timeframe. The members confirmed

the arrival and depart time for Jaxtivities. The members created a to-do list that will be voted on at the next meeting.

Everyone was given a task to contact two vendors and bring those vendor names to the next meeting.

The meeting was adjourned at 3:58 pm.

### **Next Meeting**

The next meeting of YLAC is noon, March 12, 2016 at the usual City Hall Location in the Lynwood Roberts Room.